Your Hair is magic to a man...

Look out for *Infectious Dandruff*

LISTERINE Antiseptic and massage : : : it's a "must" with countless fastidious women who dread infectious dandruff with its ugly flakes and scales.

Wisely, they make Listerine Antiseptic and massage a part of regular hair-washing: It's a delightful way of guarding against this all-too-common condition:

You see, if the germs associated with infectious dandruff are present on hair and scalp, Listerine Antiseptic attacks them at once : : : kills them by millions. That includes the stubborn "Bottle Bacillus" (P: ovale) which many dermatologists say is a causative agent of infectious dandruff:

Get in the habit of using Listerine Antiseptic every time you wash your hair: It's a habit that can pay off in health and good looks. Try it and you'll see what we mean.

Listerine Antiseptic is the same antiseptic that has been famous for more than 60 years in the field of oral hygiene: Lambert Pharmacal Company, *St. Louis; Mo.*

LISTERINE ANTISEPTIC *every time you wash your hair*