

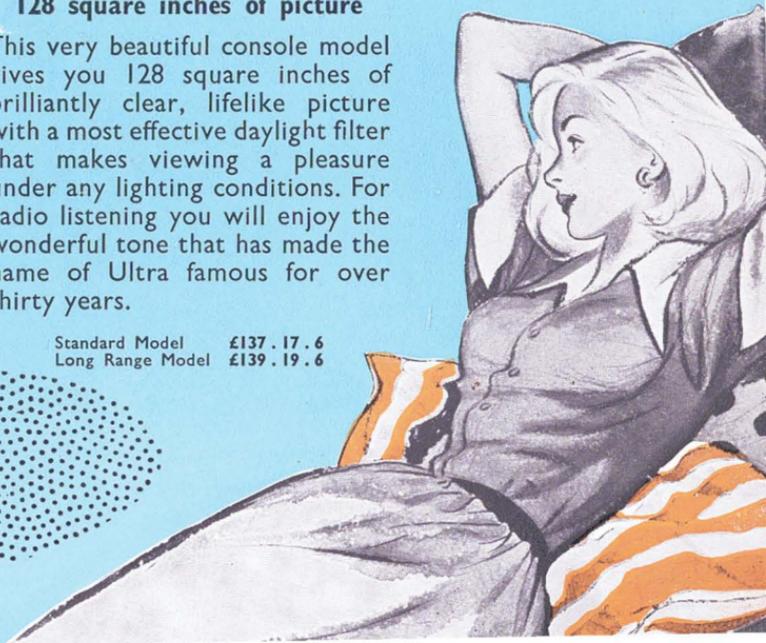
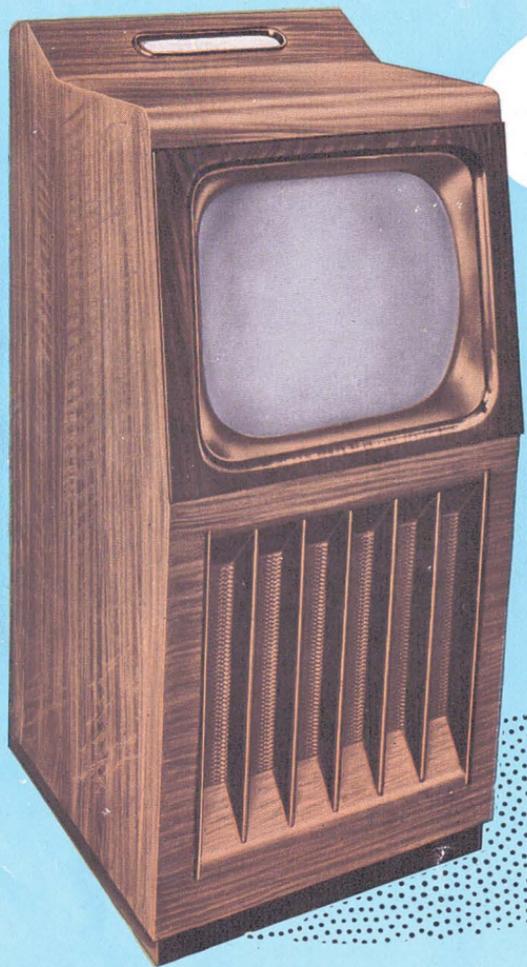
# ULTRA TELEVISION

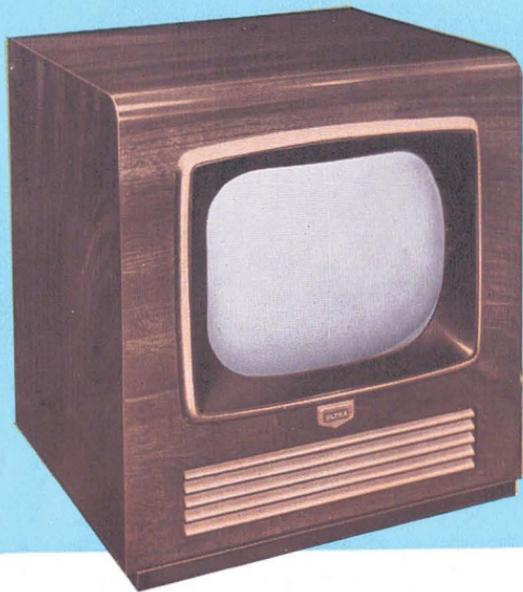
YE73 Series

**The Ultra De Luxe Console with  
128 square inches of picture**

This very beautiful console model gives you 128 square inches of brilliantly clear, lifelike picture with a most effective daylight filter that makes viewing a pleasure under any lighting conditions. For radio listening you will enjoy the wonderful tone that has made the name of Ultra famous for over thirty years.

Standard Model    £137 . 17 . 6  
Long Range Model    £139 . 19 . 6



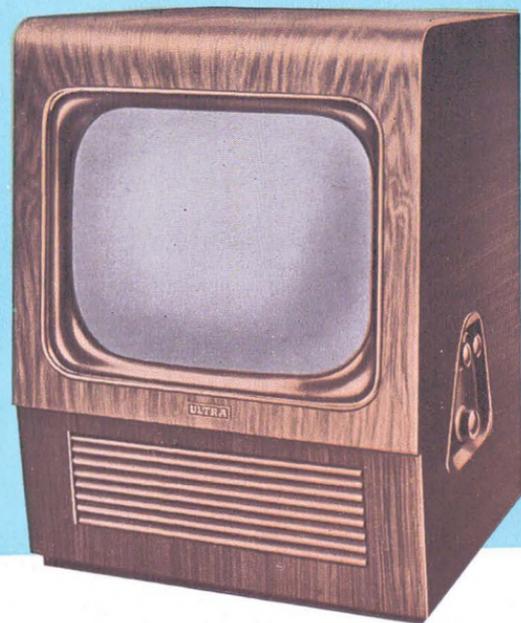


VA72 and V80 Series

**The Ultra Table Model with 91 square inches of picture**

This is another of the fine Ultra TV sets, with daylight viewing filter and all the qualities that have made Ultra renowned throughout the country. 91 square inches of picture of wonderful brilliance and clarity give you perfect television entertainment.

Standard Model **67 guineas**  
Long Range Model **69 guineas**

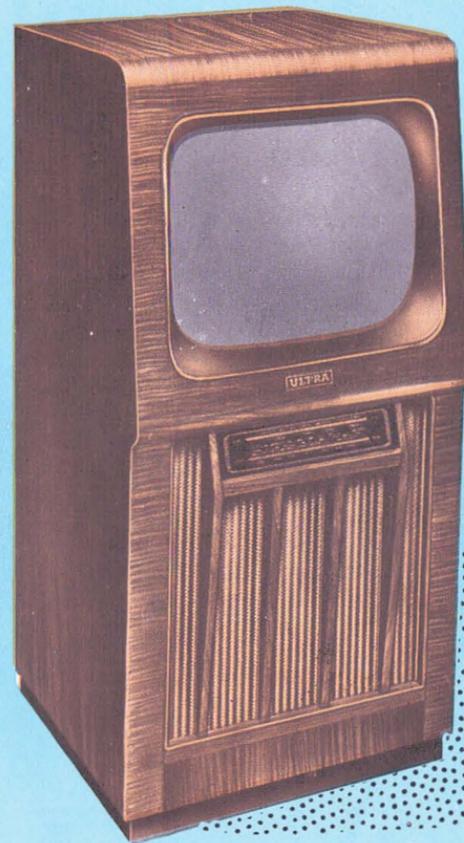


Y84 Series

**The Ultra Table Model with 128 square inches of picture**

This is one of the latest Ultra achievements. A magnificent set in appearance, which gives you no less than 128 square inches of brilliant lifelike picture. The newest aluminised wide-angle viewing tube is incorporated. Daylight viewing filter.

Standard Model **89 guineas**  
Long Range Model **91 guineas**



Y84 Series

**The Ultra Console with 128 square inches of picture**

This handsome console model with aluminised viewing tube and daylight viewing filter gives you 128 square inches of brilliantly clear, lifelike picture. A new wide-angle technique has been employed in its construction, which enables the width from front to back of the cabinet to be reduced, so that the console takes up less space in your room. In addition to first-class viewing, this set offers you the best in radio, too.

Standard Model **115 guineas**  
Long Range Model **117 guineas**

W84 Series

This model is generally similar to the Y84 series above but does not incorporate a radio receiver.

Standard Model **101 Guineas**  
Long Range Model **103 Guineas**

# ULTRA

TELEVISION

makes it all  
so true

Ultra TV gives you outstanding brilliance of picture and a clarity of detail that is unsurpassed. It is a fact that you get a bigger, brighter and clearer picture – 91 square inches on the 12" Ultra sets and no less than 128 square inches on the 15" – an achievement made possible by sound engineering practice, extra valves and the unique Ultrascope electronic picture lens. Every Ultra set has the special filter which allows for daylight viewing and whichever set you choose you will be enjoying TV at its very best.



#### YA72 Series

The Ultra Console with 91 square inches of picture

A beautifully designed console receiver with a 91 square inch picture of outstanding clearness and brilliance. Aluminised tube and daylight viewing filter. Incorporates a powerful five-valve radio receiver which is remarkable for its purity of tone.

Standard Model 92 guineas  
Long Range Model 94 guineas

#### W80 Series

This model is generally similar to the YA72 series above, but does not incorporate a radio receiver.

Standard Model 78 guineas  
Long Range Model 80 guineas



# TECHNICALITIES

**Circuit:** The 18 valve circuit employed is a superhet on both sound and vision. The use of single side band technique and the use of miniature valves and transformers enables all circuits to be used at high efficiency, giving a steady picture of high definition. 19 valves are employed in the 84 series and an additional valve stage is incorporated in all long range models.

**Cathode Ray Tube:** The cathode ray tube gives a highly efficient black and white picture. The special filter in front of the cathode ray tube is a very substantial advance in increasing the pleasure of viewing.

**Speaker:** A moving-coil high flux density speaker is employed, giving up to 3 watts output.

**Styling:** The cabinets are beautifully veneered in medium toned walnut and measure:

<b>VA72 Series</b>	. 20 $\frac{3}{4}$ " high, 17 $\frac{3}{4}$ " wide, 17" deep
<b>YA72 Series</b>	. 34 $\frac{1}{2}$ " high, 17 $\frac{3}{4}$ " wide, 17 $\frac{3}{4}$ " deep
<b>YE73 Series</b>	. 38 $\frac{1}{4}$ " high, 18" wide, 20 $\frac{3}{4}$ " deep
<b>V80 Series</b>	. 18" high, 17 $\frac{3}{4}$ " wide, 16" deep
<b>W80 Series</b>	. 34 $\frac{1}{2}$ " high, 17 $\frac{3}{4}$ " wide, 17 $\frac{3}{4}$ " deep
<b>W84 Series</b>	. 22 $\frac{1}{4}$ " high, 18" wide, 17 $\frac{3}{4}$ " deep
<b>W84 Series</b>	. 36 $\frac{1}{2}$ " high, 18" wide, 18 $\frac{3}{4}$ " deep
<b>Y84 Series</b>	. 36 $\frac{1}{4}$ " high, 18" wide, 18 $\frac{3}{4}$ " deep

**Mains:** These receivers are for operation on 200-260 volt, 50 cycles, A.C. mains. The consumption is 165 watts.

**Controls:** Contrast, brightness and volume on/off. There are six pre-set controls at the rear of the receiver, but these seldom require adjustment.

**Radio Models:** The radio models employ 5 valves for broadcast reception which are an integral part of the television receiver, ensuring the same high quality of reproduction. Medium waves 185 metres to 550 metres and long waves 1100 metres to 1900 metres are available, and the additional controls provided are tuning, wave-change and tone. The cathode ray tube and special television valves are switched off when using radio. Provision is made for using a gramophone pick-up and extension loudspeaker.

**Picture Quality:** In the models described overleaf, special attention has been paid to providing a natural lifelike picture showing all the half-tones between black and white, uniformity of focus, a rock-steady picture which is not troubled by interference, even in areas of low signal strength, good sound quality, adequate suppression and, above all, thorough reliability.