



MASTERPIECE
Hi-Fidelity Phonograph
Model 64HF1,
Mahogany, \$199.95.
Blonde higher.

THIS IS THE YEAR to give your family the merriest Christmas ever! For never before has it been possible to give them so *much*, that's so *good*, for so *little*! In home entertainment, for example: The whole world of music, sports, drama, news, comedy... yours for the dialing! And now Motorola makes it so easy for you to enjoy them all at their best!

So when you're thinking about Christmas this year, let your Motorola dealer be your guide. You can't go wrong in his convenient Christmas Gift Idea Center. He and Motorola can help you give every member of your family a Merrier Christmas... and a Happier 1955!

MERRIER CHRISTMAS...

Motorola!

... and for Merrier Christmas Shopping,
Visit Your Motorola Dealer's
GIFT IDEA CENTER

Idea for the Family... upper left. Motorola Color TV, with easy-tuning "Colorola" tuner, simplified "902" chassis. Receives the best in Color and black-and-white. America's first practical big-screen Color TV!

Idea for Dad... top of this page. Motorola Masterpiece Hi-Fi Phonograph. Everything the ear can hear! True hi-fidelity, in fine cabinetry, at new low price. Satisfaction guaranteed.

Ideas for Everybody... lower left. Motorola TV, with BIG LOOK black-and-white picture, Power Drive chassis, Modern/Slant design. Smartest styling. Wide range of models from \$129.95.

Idea for Mom... top set, upper right. New Clock Radio, performs host of timing tricks. For kitchen, den, bedroom. Trouble-free *PLAcir chassis.

Idea for Sis... second set, upper right. Twin Speaker Table Radio, for her own room. Two fine *Golden Voice speakers, 5-tube performance, smartest colors.

Idea for Brother... third set, right. 3-Way Portable Radio. Coolest thing in town. Operates on AC, DC or super-long-life batteries. Tops in portable value!

Idea for the Family Car... bottom. What's a car without a Motorola Car Radio! Greatest value ever, with new fade-free Volumatic Control.

Better Give

Motorola TV



CLOCK RADIO, Model 55C
Choice of 4 colors, from \$27.95.

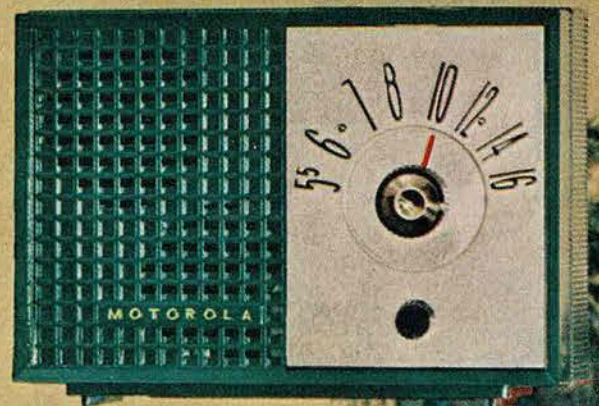
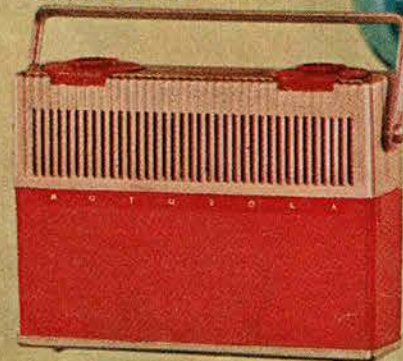
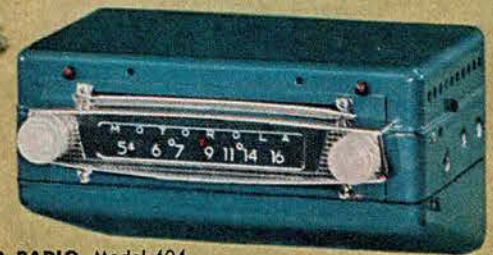


TABLE RADIO, Model 54X
Choice of 3 colors, from \$29.95.



3-WAY PORTABLE, Model 52B
Choice of 8 colors, from \$29.95. (batteries extra)



CAR RADIO, Model 404
With Volumatic Control, \$39.95.

Your Motorola Dealer has a **FREE GIFT** for you!



Your own free set of
SANTA'S JOLLY HELPERS

Yours when you visit your Motorola dealer—four full-color 10-inch stand-up figures to help brighten your Holidays. A gay touch for your table, window, fireplace, or lighted tree. Ask your Motorola dealer for your free set of *Santa's Jolly Helpers* today.

All TV prices given include Fed. Tax, standard parts warranty and FULL YEAR WARRANTY on Picture Tube. UHF optional, extra. All prices higher South and West (except models 19CT1, 64HF, 55C, and 404). Subject to change without notice. *Golden Voice and PLAcir Reg. T. M. U. S. Pat. Off.