

Abridged Technical Details

To ensure the utmost simplicity of operation, the controls of the Cossor Television Receiver have been reduced to the minimum. There are only two *variable* controls in addition to those normally required for radio. These are a "Brightness Control" by which the brilliance of the picture is adjusted, and the "Contrast Control" which is used to vary the depth of black-and-white tones according to taste.

There is another Television control—the Oscillator Trimmer—which is used to tune simultaneously both the vision and sound in the Television programme. Once set, however, this should not require further adjustment.

The "on-off" switch has six positions, viz : Off, gramophone, long-wave band, medium-wave band, television sound only, and television with sound.

Aerial Equipment

The standard television aerial equipment—supplied with each receiver should always be used, since the best results cannot be expected with an ordinary aerial system.

Voltage Adjustments

Cossor Television Receivers are for use on A.C. Mains only—50 cycles—a tapping screw being provided for 240, 220 and 200 volts. For use in a D.C. district, a rotary converter is required to provide the necessary alternating current.

Model 137T

Cossor Television and High-fidelity Radio Receiver as illustrated and described herein, 44½ in. high, 20½ in. wide, 24 in. deep. Price (including standard television aerial equipment, maintenance and guarantee for 12 months).

70 GNS.

Model 237T

As Model 137T but with additional upper section incorporating electric gramophone of the latest type, with record changer and every up-to-date development, 51 in. high, 20½ in. wide, 24 in. deep. Price (including standard television aerial equipment, maintenance and guarantee for 12 months).

90 GNS.

BOTH MODELS ARE AVAILABLE ON H.P. TERMS.



Prices herein do not apply in I.F.S. and are subject to alteration without notice

We reserve the right to vary specifications if necessary

Telephone:
Canonbury 1234 (20 lines)

A. C. COSSOR, LTD.

Telegrams:
Amplifiers Phone London

HEAD OFFICE:

Cossor House, Highbury Grove, London, N.5.

DEPOTS AT:

BIRMINGHAM
14-16 CARRS LANE (4).....Tel. Midland 5791-2-3
BRISTOL
14 BATH STREET (1).....Tel. Bristol 20271-2
CARDIFF
4 PARK LANE.....Tel. Cardiff 172-3
GLASGOW
21 WATERLOO STREET (C.2).....Tel. Central 4446-7
LEEDS
MURRAY'S BLDG., NEVILLE ST. (1), Tel. Leeds 21581-2
LIVERPOOL
42 PARADISE STREET (1).....Tel. Central 1877-8
MANCHESTER
6, 8 & 10 CANNON ST. (3), Tel. Blackfriars 9777-8-9
L.220 I.9437

NEWCASTLE
3 ST. NICHOLAS BUILDINGS (1).....Tel. Newcastle 23 154-5
NOTTINGHAM
MILLS BUILDINGS, PLUMPTRE PLACE.....Tel. Nottingham 40495
SHEFFIELD
3 PORTER ST., MOORHEAD (1) Tel. Sheffield 23103-4
BELFAST
47 QUEEN STREET.....Tel. Belfast 26088
DUBLIN
185 PEARSE STREET.....Tel. Dublin 44066

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COSSOR

TELEVISION

LEAFLET No. L.220



The "three deck" chassis of the Cossor Television Receiver. Above the upper deck is the Cossor Cathode Ray Tube. The middle section houses the Radio receiver, while below is the power pack and moving coil speaker.

COSSOR

combined **TELEVISION**

and **HIGH-FIDELITY RADIO RECEIVER**

ENJOY the thrill of Television at its best—on this magnificent Cossor instrument. Not only will it enable you to receive both Television and its accompanying sound programme, but in addition, it is a High-fidelity Radio Receiver capable of bringing you a wide choice of medium and long-wave wireless programmes with a quality of reproduction far superior to the best you have yet heard. No expense has been spared in the production of this Receiver. Every up-to-date Television and Radio development has been incorporated.

AMONG THE ADVANTAGES OF COSSOR TELEVISION ARE:

Direct Vision

In the Cossor system, the picture is viewed direct without the aid of mirror, lens or other device. This important advantage ensures extreme clarity with widest angle of vision.

Rock-steady Picture

The Cossor system ensures an exceptionally clear rock-steady black-and-white picture with great wealth of detail, large enough for all the family to enjoy at one time.

Simple Operation

Only two controls in addition to those usual for radio reception. As simple to use as an ordinary Wireless Set. See abridged technical details on back page.

High-fidelity Radio

In addition to Television, this instrument is a powerful Radio Receiver giving superb reproduction of the best B.B.C. and European radio programmes.



As used for Receiving Television. When not in use the doors are closed to protect the end of the cathode ray tube. The tuning dial and controls are protected by the lower doors.